



February 22, 2011

233 - 2147  
BY FACSIMILE (202) 514-2836  
Number of Pages – 4

Registration Unit  
Counterespionage Section, Criminal Division  
U.S. Department of Justice  
Washington, D.C. 20530

Re: Ketchum Inc. (Registration #5758) – Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

Regards,

A handwritten signature in black ink, appearing to read "Craig Mersky", is written over a faint, larger signature.

Craig Mersky  
General Counsel

Ketchum  
1285 Avenue of the Americas  
New York, NY 10019  
T: 646 935-3900  
F: 646 935-3923  
[www.ketchum.com](http://www.ketchum.com)

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2011 FEB 23 AM 7:53

NSD/CES/REG  
UNIT

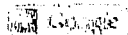
**Austria, Kristine**

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**Subject:** ModernRussia Update

**From:** [noreply+feedproxy@google.com](mailto:noreply+feedproxy@google.com) [mailto:[noreply+feedproxy@google.com](mailto:noreply+feedproxy@google.com)] **On Behalf Of** Modern Russia  
**Sent:** Tuesday, February 01, 2011 7:02 AM  
**To:** Kreischer, Anna  
**Subject:** ModernRussia Update

ModernRussia Update



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## Where are the Russian technology success stories? Try looking in Perm.

Posted: 30-Jan-2011 09:00 PM PST

"Where are the Russian technology success stories?" As a foreigner, this question often sounds like an odd question. There are many Russian success stories in the IT sector, ranging from world-class software outsourcing companies like EPAM and Luxoft, to Russian software product companies that have international success, like Kaspersky Labs, Abbyy and Parallels. However, simply pointing to a few IT companies does not go to the heart of the question—the search for examples that illustrate potential for large-scale transformation of the Russian economy.

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Austria, Kristine

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From: noreply+feedproxy@google.com on behalf of Modern Russia  
[noreply+feedproxy@google.com]  
Sent: Wednesday, February 02, 2011 7:03 AM  
To: Austria, Kristine  
Subject: ModernRussia Update

ModernRussia Update

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## Modernizing financial infrastructure in Russia

Posted: 01 Feb 2011 12:31 PM EST

The development of a globally competitive financial system in Moscow is one of the main components of Russia's economic modernization agenda.

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for the new economic policy”—an ambitious goal indeed. On September 28, 2010, two federal laws were adopted to create a legal framework for President Medvedev’s initiative: Federal Law No. 244-FZ “On the ‘Skolkovo’ Center for Innovation” (the “Skolkovo Law”) and the Federal Law No.

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Craig Mersky  
General Counsel

Ketchum  
1285 Avenue of the Americas  
New York, NY 10019  
T: 646 935-3900  
F: 646 935-3923  
www.ketchum.com

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Latin America

Subject:

FW: FOR FARA - Tweets

- @AstraZeneca pledges to invest more than \$150m in building a Russian plant <http://ht.ly/3Z8XG> about 1 hour ago via HootSuite
- More foreign pharma companies finding success in Russia <http://ht.ly/3YIOv> about 3 hours ago via HootSuite
- @Ford to team up w/Russian automaker Sollers to make & distribute cars in Russia <http://ht.ly/3Z8VB> about 5 hours ago via HootSuite
- New at ModernRussia.com - Ernst & Young CEO Turley on improving investment & business opportunities in Russia in 2011 <http://ht.ly/3Yv80> Thursday, February 17, 2011 3:00:05 PM via HootSuite
- New at ModernRussia.com - Improving higher education in Russia – a French insight <http://ht.ly/3YtS2> Thursday, February 17, 2011 2:11:03 PM via HootSuite
- RT @moscowtimes: Step Toward Global Financial Center <http://tmt-go.ru/431170#opinion> Thursday, February 17, 2011 12:00:05 PM via HootSuite
- Russian car market may become the world's 6th largest by 2020 <http://ht.ly/3XL8O> Thursday, February 17, 2011 8:00:27 AM via HootSuite
- #SilvanoFashionGroup reported higher 4Q profit on rising lingerie demand in Russia & Baltic countries <http://ht.ly/3XCod> Wednesday, February 16, 2011 6:45:05 PM via HootSuite
- MTS plans to start selling Russia's first smart phones equipped with GLONASS in April <http://ht.ly/3XCn6> Wednesday, February 16, 2011 5:30:19 PM via HootSuite
- @Groupon steps up commitment to Russia & partners w/Mail.ru to offer deals on Odnoklassniki <http://ht.ly/3XCm4> Wednesday, February 16, 2011 4:00:19 PM via HootSuite
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- @WWF hq in Moscow to renovate bldg in "eco" fashion w/aim to kick-start green bldg efforts <http://ht.ly/3XCi2> Wednesday, February 16, 2011 2:15:09 PM via HootSuite
- Catering businesses in Russia booms, foreign clientele and companies growing <http://ht.ly/3XCiO> Wednesday, February 16, 2011 1:00:14 PM via HootSuite
- Russia's telecom industry thriving <http://ht.ly/3XCil> Wednesday, February 16, 2011 11:47:22 AM via HootSuite
- Russia replaces France as No. 1 dairy market for dairy group Danone <http://ht.ly/3WXdj> Tuesday, February 15, 2011 5:45:02 PM via HootSuite
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- New at ModernRussia.com - Russian health care: A healthy future? <http://ht.ly/3WIWm> Tuesday, February 15, 2011 9:02:10 AM via HootSuite
- Canada-Russia conservation partnership aims to increase bison population <http://ht.ly/3WS9Z> Monday, February 14, 2011 5:45:14 PM via HootSuite
- @CNBCClosingBell recommends investing in the Russian market: it's the only BRIC market w/growth this yr <http://ht.ly/3W88A> Monday, February 14, 2011 4:15:08 PM via HootSuite
- Russia's economy may expand next quarter at the quickest pace since 2008 <http://ht.ly/3W86O> 3:00 PM Feb 14th via HootSuite
- Feb 15-16: First Russian-Swiss Industry Meeting to host industrialists in Russia & Switzerland <http://ht.ly/3W9qs> 2:15 PM Feb 14th via HootSuite
- Pizza stock on the rise <http://ht.ly/3W85u> 1:30 PM Feb 14th via HootSuite
- @nikkei.com: Japanese cosmetics retailer #PolaOrbis seeks to boost sales & accelerate store openings at cosmetics retailers in Russia 12:15 PM Feb 14th via HootSuite